**Watch the clip: https://www.youtube.com/watch?v=Oz3b0Qp2Ong**

**List 7 ways companies are monitoring our data and sum up each way in 1-2 sentences (in your own words)**

1. *Hospital & pharmacy:*

Facebook convinces hospitals to sell patients’ information with a promise giving them back data of those who need treatment. These patients’ information then sells for other health organizations and earn millions of dollars.

1. *Apple checks bank account:*

A new Apple program on the phone can publicly file a pattern of user bank account like bank balance with their reason for marketing to particular target customers. And sell for any ads companies willing to pay.

1. *Retail stores track your movement:*

Through free wifi, stores can know where you go, what you are looking for and even in the past what you bought on Amazon.

1. *Facebook tracks phone call:*

Facebook and some social media companies were suspected that they recorded users’ phone call (who they called with, how long they spoke, what they texted).

1. *Advertiser watching you through webcam:*

For some companies, webcam can be used as a tool to gather people ‘s reaction about their advertisements for emotional analytics. However, it can record other private things while we don’t know as well.

1. *Hundreds of apps listen everything:*

Via microphone, many apps with allowed permissions will grasp everything happening around even it closed. For example, it can know what you see on TV like advs and what it impacts on you.

1. *Facebook gathers data on those who even don’t use it:*

There is always something on website you access such as a sneaky button which will mark your trace and record your actions.

**List 20 new/ interesting vocab from the video**

|  |  |  |
| --- | --- | --- |
| **Word** | **Word form & Meaning** | **Other notes & Example** |
| Monetary gain | (n) financial benefits | Doing a job for monetary gain is not always rewarding   * (n) of monetary: money |
| Spy on | (v) watch somebody/something secretly |  |
| Stuff | (n) things |  |
| Astute | (adj) clever and quick | An astute businessman |
| Emotional Analytics | Analysis emotional reaction |  |
| Monitoring | (v)  watch and check |  |
| sneaky | (adj) behaving in a secret and sometimes dishonest or unpleasant way |  |
| Conspiracy | (n) a secret plan by a group of people to do something harmful or illegal | conspiracies against the president |
| Confidential | (adj) Secret / private |  |
| Prescription | (n) medicine that your doctor has ordered for you |  |
| Anonymous | (adj) with a name that is not known or that is not made public |  |
| Scrap | (v) to cancel or get rid of something that is no longer practical or useful |  |
| Prepaid | (adj) paid for in advance | A prepaid mobile phone |
| Patent | (v) to obtain a [patent](https://www.oxfordlearnersdictionaries.com/definition/english/patent_1) for an invention or a process |  |
| Disturbing | (adj) making you feel anxious and upset or shocked |  |
| Opt out | (v) ignore |  |
| Treatment | (n) way to cure patient | Health treatment |
| Illegal | (adj) not allowed by the law | It's illegal to drive through a red light. |
| Pretend | (v) to claim to be, do or have something, especially when this is not true |  |
| Boycott | (v) to refuse to buy, use or take part in something as a way of protesting | We are asking people to boycott goods from companies that use child labour. |

**Questions for discussion**

1. **What are the ways that you don’t know before? Do you find them surprising/ shocking? Why (not)?**

+ “*Advertiser watching you through webcam* ” and “*Facebook gathers data on those who even don’t use it* ”

+ Though I know that they can listen, I still am amazed at how they can control our camera even when we do not turn on it. It will be extremely terrible if our private images or videos are recorded for any reasons.

+ I’ve never thought that Facebook can be able to collect data of those who don’t use it just by what people did on other websites relating to Facebook.

1. **What is the most shocking way among the 7 ways listed?**
2. **Do you think the actions of companies like FB is acceptable? Why (not)?**

In some cases, for further research purposes to develop their services, I suppose people can accept this reason. However, collecting users’ data in order to gain monetary benefits is unacceptable and illegal.

1. **Is there anything we can do to protect our privacy more/ minimise the risks?**
2. **What would you expect to change regarding the leakage of personal information to big companies in the future**